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Message Text

UNCLASSIFIED

PAGE 01 SANTO 05432 062101Z
ACTION AGRE-00

INFO OCT-01 ARA-14 ISO-00 EB-08 COME-00 USIA-15 /038 W
----------118991 070118Z /73
R 062015Z SEP 77
FM AMEMBASSY SANTO DOMINGO
TO AMCONSUL HAMILTON
INFO SECSTATE WASHDC 1873

UNCLAS SANTO DOMINGO 5432

DEPT PASS AGRICULTURE FAS

E.O. 11652: N/A
TAGS: BEXP, BD
SUBJECT: SUSTA THIRD INTERNATIONAL AGRICULTURAL AND FOOD SHOW IN NEW ORLEANS 16-18, FEB 78

REF (A) SANTO DOMINGO 5326, (B) HAMILTON 407

1. BERMUDA REPRESENTS SUBSTANTIAL AND GROWING MARKET FOR US AGRICULTURAL PRODUCTS. US EXPORTS IN CY 1976 WERE VALUED AT DOLS 21 MILLION VERSUS DOLS 18 MILLION IN 1975. MARKETS OF THIS MAGNITUDE MERIT ATTENTION OF US SUPPLIERS AGRUCULTURAL PRODUCTS AND US SUPPLIERS ARE INCREASINGLY ENDEAVORING TO SERVICE OVERSEAS MARKETS. SUSTA IS BUT ONE OF MANY REGIONAL ASSOCIATIONS OF STATES WHICH TRYING TO IMPROVE OVERSEAS MARKETING EFFORTS THROUGH STAGING OF INTERNATIONAL EVENTS SUCH AS SUBJEIW SHOW AND SENDING REPRESEN-TATIVES TO OVERSEAS MARKETS TO PUBLICIZE EVENT AND MAKE DIRECT

CONTACT WITH CUSTOMERS.

2. URLOCK IS ONE OF SEVERAL SUSTA REPRESENTATIVES TRAVELING TO IMPORTING COUNTRIES IN SUPPORT OF OBJECTIVES OUTLINED PARA 1 AND EACH REPRDFENTATIVE COVERING SEVERAL COUNTRIES.

3. WE DID NOT ASK CONGEN TO DETERMINE WHETHER BERVDA IMPORTERS
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PAGE 02 SANTO 05432 062101Z

US AGRICULTURAL PRODUCTS SATISFIED WITH PRESENT TRADE ARRANGEMENTS OR WHETHER THEY MIGHT ATTEND SUBJECT SHOW. PURPOSE OF URLOCK'S TRAVEL IS TO ACQUAINT TRADESMEN WITH SUSTA AND PROMOTE NEW ORLEANS SHOW. WE ARE ASKING CONGEN ASSISTANCE IN FACILITATING MEETING IN HAMILTON WITH IMPORTERS FOR THAT PURPOSE. ASSUME CONGEN WOULD DO SAME FOR ANY OTHER REGIONAL ASSOCIATION WHICH ENGAGED IN

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009

TRADE OF PRODUCTS OF WHICH BERMUDA IMPORTING DOLS 20 MILLION
ANNUEUFD.

4. PLEASE ADVISE WHETHER CONGEN WILLING ASSIST THIS EFFORT ALONG
LINES EXPLAINED REF A.
AXELROD

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Executive Order: N/A
Errors: N/A
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Handling Restrictions: n/a
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Original Previous Classification: n/a
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Reference: 77 SANTO DOMINGO 5326, 77 HAMILTON 407
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Review Action: RELEASED, APPROVED
Review Content Flags:
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SAS ID: 1376417
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TAGS: BEXP, BD
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Type: TE
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